

Making a difference



A Facebook for Kids



ABOUT TEACHERS EXPLORE JOIN DOWNLOADS

[Welcome to SuperClubsPLUS](#)
 All clubs are selected through a strict
 A-ZA, with jobs for clubs aged 5-14 years.
 Learn to be smart and responsible online.
 Complete your Super-Cover-Story! Badges and stars.
 Check... always and learn online.
 Meet heroes, sleep, study, even parents and friends...

Username: Password:
Have you forgotten your username or password? Click here.

[LOG IN](#)
[BECOME A MEMBER!](#)
 Not a member yet?

Watch this...



The internet is such a big part of kids' everyday lives and being safe online is a top priority...

[View more videos](#)

What's on?



read over your during 2015

- ▶ SuperClubsPLUS - free to NZ schools
- ▶ Become a Super Teacher
- ▶ The Reading Blog is here!

Read our Blog

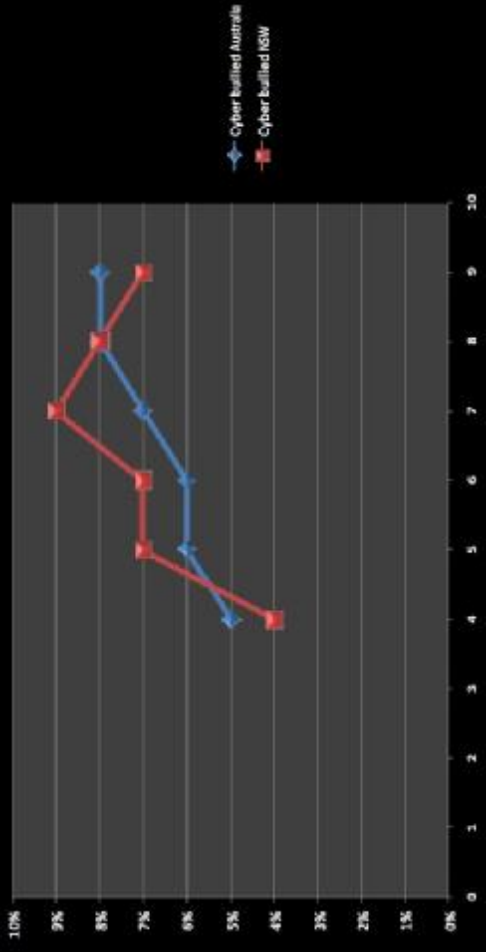
Teacher Competition Winner's
 "Dear Reading Day" is a global event...
 19th May 2015, 1 comment
 What are you trying about yet?
 We offer reader...
 17th May 2015, 1 comment

Hello!
[CONTACT US](#)

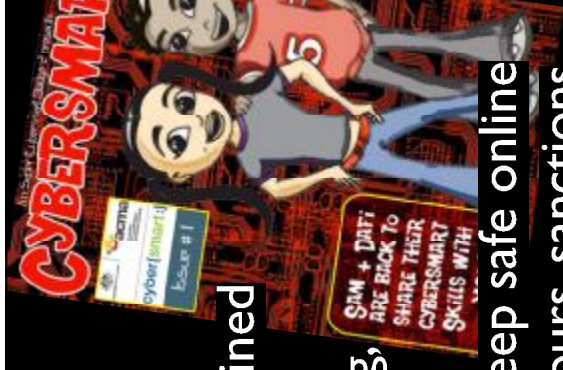


- 290,000 students 6–12 years, globally
- 126,000+ from Australia
- 22,000,000+ page views each month
- 24 minutes per student per session
- 10,000+ student sessions per day
- 100,000+ individual (unique) students using SuperClubsPLUS at least once a month, 22% of these being new to the site

- Supported by governments globally
- Funded by philanthropic grants, sponsored
- VIC, SA, TAS, QLD, NT, WA, NZ
- Western Sydney
- Year 3,4s in Victoria – over the past 36 months delivered to some 245,000 Victorian primary children alone
- Strategic partners include ACMA



- **Validation** age and identity verification
- **Mediation** highly trained mediators, stimulating, moderating, responding, facilitating
- **Education** how to keep safe online
 - through rules, behaviours, sanctions
- **Graduation..**





I'M SUPER CYBERSMART

THIS CERTIFICATE PROVES IT!



cybersmart

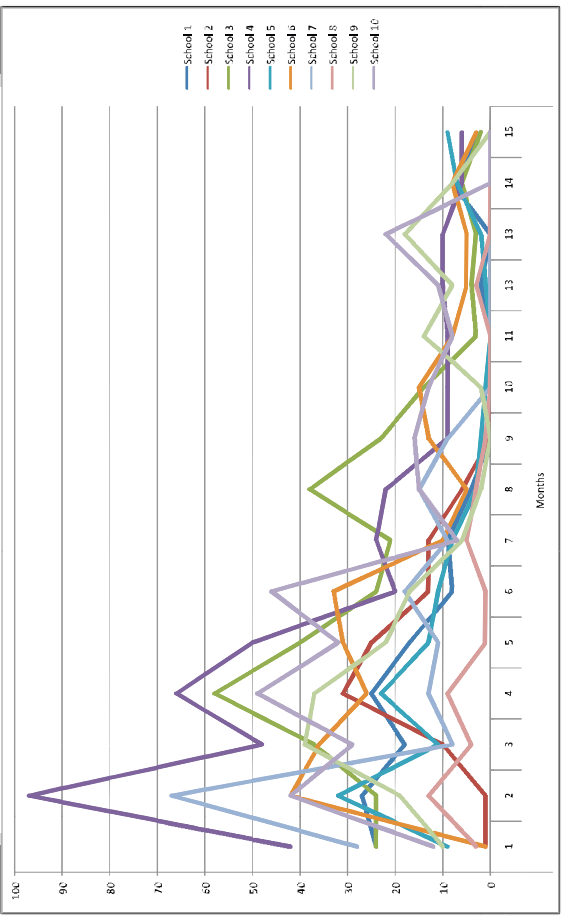


Being super cybersmart is
super cool!

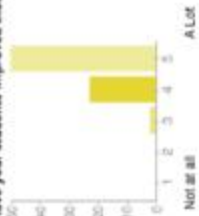
My Top Tip for
staying Cybersmart:

Don't click any adverts or
accept any offers that seem
too good to be true - they
will probably be a scam or
infect your computer with a
virus or spyware.

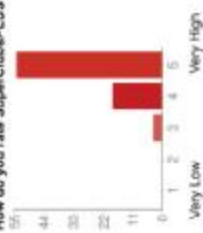
- A typical 9 year old will positively change their online behaviours in over 90% of cases - and transition these to other online environments
- implicit, developmental learning
- personalised, targeted to individual children
- 4 months active
- ICT, citizenship, literacy, how to 'be' online



Have your students improved their knowledge of Cybersafety through SuperClubPLUS?
 1 - Not at all 0 0%
 2 0 0%
 3 2 5%
 4 23 31%
 5 - A Lot 50 67%



How do you rate SuperClubPLUS as a resource for improving childrens online behaviours?
 1 - Very Low 0 0%
 2 0 0%
 3 3 4%
 4 16 24%
 5 - Very High 54 72%



August 2014

REPORT Research

SuperClubsPLUS: Its role in cybersecurity education and learning in young children

Author: Courtney S. Hill, PhD



Figure 1: SuperClubsPLUS activities



1 in 5

EUKidsOnline



Social Networking, Age and Privacy

Sonia Livingstone, Kjartan Ólafsson and Elisabeth Ståksrud

Summary

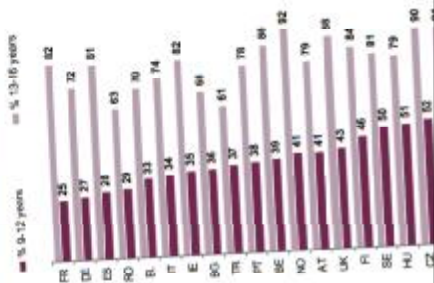
Social networking sites (SNS) are popular among European children: 36% of 9-12 year olds and 77% of 13-16 year olds have a profile. Facebook is used by one third of 9-16 year old internet users.

Age restrictions are only partially effective, although there are many differences by country and SNS. One in five 9-12 year olds have a Facebook profile, rising to over 4 in 10 in some countries.

The report also shows that:

- Younger children are more likely than older to have their profile 'public'. A quarter of 9-12 year old SNS users have their profile 'set to public'.
- Parental rules for SNS use, when applied, are partly effective, especially for younger children.
- A quarter of SNS users communicate online with people unconnected to their daily lives, including one fifth of 9-12 year old SNS users.
- One fifth of children whose profile is public display their address and/or phone number, twice as many as for those with private profiles.
- The features designed to protect children from other users if needed are not easily understood.

Figure 1: Children's use of SNS by country and age



Problem or opportunity?

- 38% of 9-12 year olds have a SNS profile
- Facebook is most popular
 - 1 in 5 (9-12) have FB, 1 in 3 (9-16)
- Younger children more likely to have a public profile - 1 in 4 (9-12)
- 1 in 5 openly display address, phone number
- parental rules - work!

| | Everyday | 2-3 times a week | Every two weeks | Once a month | Never use |
|--|----------|------------------|-----------------|--------------|-----------|
| I use my computer for: | | | | | |
| Surfing the web | 27% | 47% | 9% | 6% | 11% |
| Emails | 18% | 32% | 18% | 14% | 18% |
| Instant messaging/MSM | 31% | 18% | 8% | 5% | 38% |
| Webcam chatting | 11% | 11% | 10% | 14% | 54% |
| Social networking: Facebook etc. | 18% | 18% | 5% | 7% | 52% |
| Watching and sharing information – You Tube etc. | 21% | 26% | 20% | 18% | 15% |
| Word processing/PowerPoint | 7% | 20% | 16% | 41% | 16% |
| Playing games | 32% | 27% | 18% | 12% | 11% |

Other ways
 iTunes; photos; downloading - information, stuff, music; using the webcam to take a video and upload.

The social networking sites I use are:

MySpace: 34% Facebook: 36% Bebo: 4% Club Penguin: 23%
Twitter: 9% I don't have one: 43%
Others: imesh – 2%; runescape – 7%; yahoo – 2%; habbo – 9%; twinko: 2%; roseonline – 2%

On my social networking site I have:

My first name: 91% The suburb I live in: 50% My mobile number: 12%
My last name: 70% My school's name: 12% My street address: 4%
A photo of myself: 83% My birth date: 66% My sporting club's name: 45%
Friends I do not know: 54% Friends I know through other friends: 62%
Friends I only know in real life : 100%

- 41% of parents whose child has seen sexual images online say that their child has not seen this.
- 56% of parents whose child has received nasty or hurtful messages online say that their child has not.
- 52% of parents whose child has received sexual messages say that their child has not.
- 61% of parents whose child has met offline with an online contact say that their child has not.

Although the incidence of these risks affects a minority of children in each case, the level of parental underestimation is substantial.

Tagged

What you do online could tag you for life



When a group of high-school friends post a meme about a mud fight on a chat room, bullies no one noticed. Cyberbullying, sexting, friend lists and police action online — will these trends avoid being tagged forever?

Developed by the Australian Communications and Media Authority's CyberSmart program, Tagged is recommended for use with students aged 14 and over.

Tagged is supported by lesson plans and competing character reflection interviews. It explores themes of personal and peer safety and responsibility that are crucial to maintaining positive online behaviours and digital reputation into adulthood.

Order: net.com.au/tagged.com

Tagged



Character reflection interviews



help

Tagged

What just got added could help you for the

CyberSmart provides activities, resources and practical advice to help young kids, kids, teens and adults safely enjoy the online world.
CyberSmart also offers training and resources for schools and educators for literacy and numeracy.
Developed by the Australian Communications and Consumer Authority, CyberSmart is part of the Australian Government's cyberwatch program.

News **Full text**
Report - "Downtime this week just ended is the 3rd..."
CyberSmart's Parents site is keeping children safe.
CyberSmart's Access... involving schools, libraries, health care, with special needs across Australia.
ACMA supports... Informed Cyber Parents Work with national CyberSmart activities.





Discover 'Know It All'



Childnet International

Welcome to Childnet International, a nonprofit organisation dedicated to making the Internet a great and safe place for children. We're proud to be the world's largest and most trusted website for parents and carers. The website gives news and background to Childnet's work and offers a place for children's empowering projects... [\[MORE\]](#)

INTERNATIONAL CHILD-TEST NEWS from Childnet junior Net Family News
[Watch 'Big Fish'](#) [PDP's proposed updates for COPPA](#)

SUPPORT ONLINE
[Find out how you can support Children's safe use... \[MORE\]](#)

REPORT ABUSE
[New report looks at ways of using chat abuse... \[MORE\]](#)

CHILDNET'S LATEST NEWS
[17 February 2011 - Safe Internet Clubs highlights internet safety updates to schools across Europe!](#)

CHILDNET'S CURRENT FEATURE
FILM COMPETITION 2011
 Check out the **WINNING FILMS** here... [\[MORE\]](#)

CLICK BELOW TO GO DIRECTLY TO CHILDNET'S PROVIDERS

WIKI-FILM TO AND THE INTERNET

| | | | |
|---|---|--|---|
|  |  |  |  |
|  |  |  | |
|  | | | |

Let's Fight It Together

Cyberbullying film



SuperClubsPLUS **fundamentally**
changes behaviours rather than simply
adding to children's rhetorical knowledge..

It is a key part of the **cultural change**
agenda to enable children, teachers,
parents and the wider community make
positive use of social media...

It is all about **digital literacies**...



ABOUT TEACHERS EXPLORE JOIN DOWNLOADS

Username: Password: [LOG IN](#)
Have you forgotten your username or password? Click here.

[Not a member yet?](#) [BECOME A MEMBER!](#)

Welcome to SuperClubsPLUS
 All clubs are selected through a strict
 A-ZA, with jobs for clubs aged 5-14 years.
 Learn to be smart and responsible online.
 Complete your Super-Check-out! Badges and stars.
 Check... always and learn online.
 Meet... heroes, stars, judges, even parents and friends...

Watch this...



The internet is such a big part of kids' everyday lives and being safe online is a top priority...

[View more videos](#)

What's on?



read over your during 2015

- ▶ SuperClubsPLUS - free to NZ schools
- ▶ Become a Super Teacher
- ▶ The Reading Blogs is here!

Read our Blog

Teacher Competition Winner's
 Date: 19th May 2011 11:00am
 What are you trying about us?
 We offer make...
 19th May 2011 11:00am

Hello! [CONTACT US](#)

scplus.com